

# DO YOU LIKE MAKING BAD CHOICES?

Seriously though, who does? (And, the ones you made in high school don't count, not really anyway..) Still, you probably know what it feels like to have made a bad choice, maybe more than once (don't worry I won't tell)... We've all done it (except the person that wrote this!) Bought something, only to find out AFTER the purchase you should have bought the other thing you REALLY wanted. So let's explore how to NOT hire a company that makes you feel like you just wasted your money...



**Do you want to be THIS Happy  
about your cleaning company?**

**Then... Keep on-a readin'**





09

# BAD IDEAS

## When Hiring YOUR Next Cleaning Company



### Who ARE These People??

01

**BAD IDEA #1- Insurance:** Really want to roll the dice with your home's security? "Save" a couple of bucks and turn the keys to your kingdom over to a company without sufficient workers compensation or general liability insurance!!

The party really starts when something valuable turns up broken... or missing... Don't even get us started if you have priceless family heirlooms that you could NEVER replace...

But wait, there's more!! If someone gets hurt while in YOUR home and your low rent/ clean-for-a-nickel cleaning company doesn't have workers compensation insurance, you can look forward to a NO expenses paid trip to court... so there's that...



02

### **BAD IDEA #2- We Don't Need No Stinking Identification:**

It's always fun for your family who are hanging out at home to have random-looking unidentified people wandering into your kitchen- it tends to keep them on their toes!! Who needs to relax, when they can occupy themselves wondering if they are going to get jacked with a sock full of nickels by that fellow in a tank top belly shirt (I mean, who doesn't like a good beer gut) with a vacuum working his way across the living room...

You can have this scenario play out, simply by hiring cleaners with no uniforms or picture ID cards and if you're lucky, no criminal history, which brings us nicely to...



03

### **BAD IDEA #3- Background Checks are for Chumps:**

Sure some of those fancy high falutin' cleaning companies are going to put on airs by performing background checks on their employees, but where's the adventure in that??

It's a heck of a lot more fun to find out that cheery fellow with the garbage bags was in prison for a violent offense AFTER some terrible thing happens in your home. Sure it could have been avoided but when you need to save eight bucks- the people you give your keys to is a great place to start!!

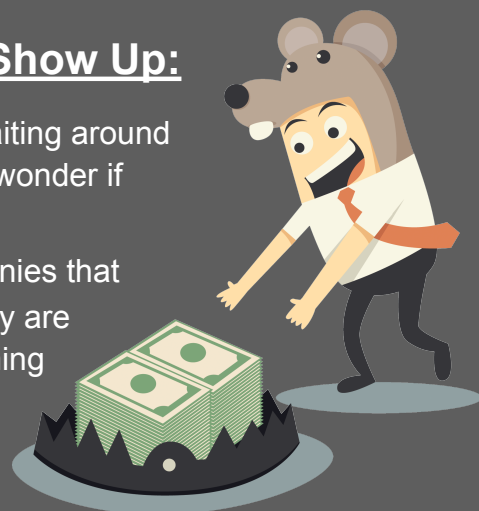


04

**BAD IDEA #4- Just Trust They Will Show Up:**

Your time isn't valuable, right? You probably love waiting around all day for someone to come work at your house, and wonder if they will ever show up.

Especially these days, technology can be a lifesaver. There are companies that have systems to alert you of arrival windows, notifications when they are on their way... and the really crazy companies will offer you something if they miss the mark. Unless maybe you have nothing else going on with your life.



## What if I DON'T Care What Others Think?

05

**BAD IDEA #5- Hire a Company WITHOUT Reading****Reviews:**

But what if their Mom says they are ok? Get a bid that says "References Upon Request" If you're anything like me, getting a bid that says "References Upon Request" translates into "Do my job for me chump" or "I don't really have any references so I'm really hoping you don't call me out."

Do yourself a favor and treat yourself to a company that has DOZENS of real life people sharing how their lives are actually BETTER because of their cleaning company.

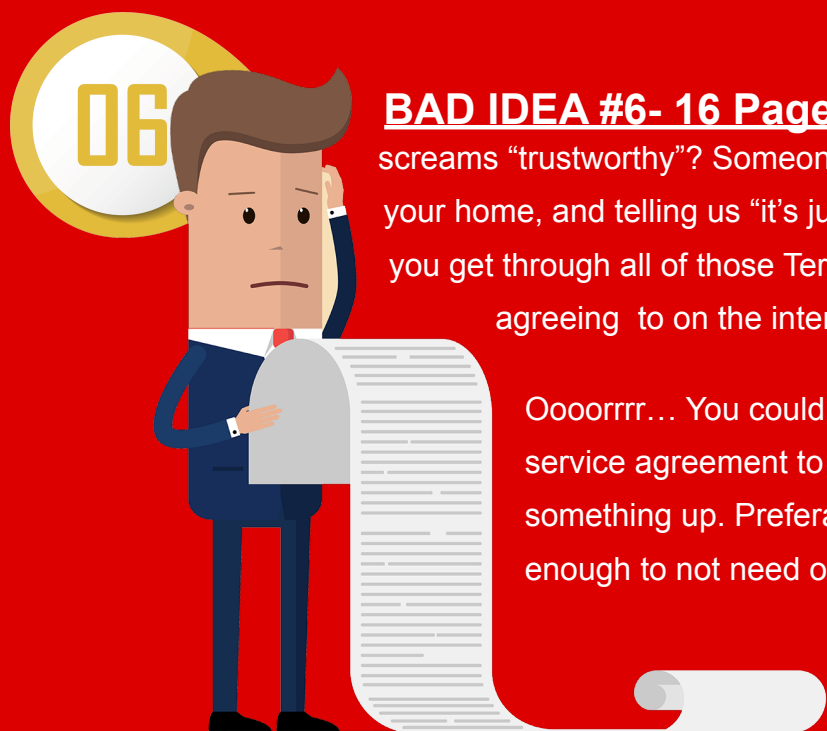


According to grooveHQ.com: 1 complaint equals 26 unhappy customers. They've said, "For every customer who complains, there are 26 customers who don't say anything." Think about it. Do you leave negative reviews every time you have bad service? Read those too!

06

**BAD IDEA #6- 16 Page Service Agreement:** You know what screams "trustworthy"? Someone shoving a 16 page Contract just to clean your home, and telling us "it's just boilerplate"... You'll get to that as soon as you get through all of those Terms of Service "contracts" you've been agreeing to on the interwebs...

Oooooorrrr... You could find a company that doesn't need a lengthy service agreement to place the liability on YOU, when they screw something up. Preferably a company that feels they are good enough to not need one.



07

## **BAD IDEA #7- Sending Bills & Checks:**

Sure it's fun to kill trees, drag 'em out of the forest and slice em up real thin so you can spray ink on them and create paper bills & envelopes, but 1983 is going to want it's business practices back. And wasting your time 'real important like' for a couple of minutes, file it away so you can print it later, find a stamp, haul it to the post office and trust those fine folks at the government to deliver it as agreed. Just your luck if your home didn't get cleaned because you were out of envelopes or said government employee wasn't up for the task... OR you could just pick a cleaning company from good old 2019 with automated monthly billing and go on living your life...



## **BAD IDEA #8- No Guarantee:**

"We'll do a great job... trust us..." Said every cleaning company who was just about to do a terrible job ever...

Guarantees are for you crazy yahoos who don't only want their cleaning company to do what they say, AND make it right when they screw up, but to make it BETTER than right when they make a mistake for putting you through the wringer! Is that too much to ask??

Probably... but give us a call and we'll do just that for you anyway!  
Oooooorr...

Save a buck and trust the handshake, because THAT will work out...





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## BAD IDEA #9-Don't Get It In Writing

Ever hear the term Bait-and-switch?

Asking a price on the phone DOES NOT mean that's what you'll pay. Then again some people like the excitement of not knowing what to expect. If you'd like a company to charge you EXACTLY what they say, it's best to get it in writing. Setting up a pre-inspection before you hire them helps.



My mom always recalls this story about a carpet cleaning company she called to clean our bright orange carpet, for \$99. She took the day off work, prepped the house, had the company come out, and when they got there they said it would be more than double the price over the phone. Not that she couldn't afford it, but based principal, she asked them to leave. and then had to repeat the entire process over.

# What do I do NOW ?



Ready for a GOOD idea? Schedule a call with us RIGHT NOW at <https://calendly.com/matthewdavidstrader/freecleaning>

Tell us you stuck with us on this fine document all the way to the end and you'll get 1 FREE area of carpet or tile cleaning.

We have LIMITED availability so schedule your call right NOW before those spots run out and you miss out! We can't wait to make your life better!

**561**  
**CARPET & TILE**  
*Cleaning & Restoration*